

April 21, 2016

Dear Canadian members:

Thank you for your support of Pacific Coast Public Television Association (PCPTA).

Your generous donations have allowed PCPTA to provide a broad range of educational programs through KCTS 9, which is seen throughout British Columbia and other provinces of Canada. Our partners at KCTS 9 are proud to serve this community with the best in public television programming and are deeply grateful for the loyal support of their Canadian viewers.

Unfortunately, recent regulatory decisions in Canada have threatened the charitable status of organizations like PCPTA. In light of these developments, the Board of Directors of Pacific Coast Public Television Association is evaluating its future.

As a result, I would like to invite you to continue your support of public television programming by making donations directly to KCTS 9. This process will have no effect on your membership status with KCTS 9. The impact of this change is that after June 30, 2016, you will receive a U.S. tax receipt. I encourage you to consult with your tax advisors regarding this change.

Beginning this month, KCTS 9 will communicate directly with you about this change and how your support will continue to provide the program service you and other viewers throughout British Columbia and other provinces of Canada depend upon.

Your support of quality programming remains critical. You are a valued member of our public television family and along with the board of PCPTA, I encourage you to continue your support of KCTS 9.

Sincerely,

Deirdre Campbell  
CHAIR, PCPTA BOARD OF DIRECTORS