

**November 8, 2017**  
**For Immediate Release**

## **KCTS 9 Promotional Campaign Wins Prestigious MarCom Award**

KCTS 9 producer wins award for program promoting Ken Burns and Lynn Novick's Vietnam War series



Charles Costanza, Media Producer at KCTS 9, was recently honored with a National MarCom Award from the Association of Marketing and Communication Professionals (AMCP). The award was for the *Our Vietnam Voices* campaign produced to promote Ken Burns and Lynn Novick's Vietnam War series. The video campaign received *Platinum* recognition, the highest designation in the promotional content series category.

The MarCom Awards honor excellence in marketing and communication while recognizing the creativity, hard work and generosity of industry professionals. Since its inception in 2004, MarCom has evolved into one of the largest, most-respected creative competitions in the world. Each year about 6,000 print and digital entries are submitted from dozens of countries.

Some more info about the awards: [www.marcomawards.com](http://www.marcomawards.com)

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### **About KCTS 9**

KCTS 9 brings quality public media programming to the public when and where they need it—on the air, online, and in our communities—serving more than 2.1 million viewers each week in Western and Central Washington State, British Columbia and across Canada.

To learn more about our programs and initiatives, visit [KCTS9.org](http://KCTS9.org).

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