



News Website Crosscut Merging into KCTS 9

Crosscut and What's Good 206 join KCTS 9 in expansion of regional journalism

SEATTLE—[KCTS 9](#) announced today that it is bringing [Crosscut.com](#), a nonprofit daily news website, into the organization. KCTS 9 has also acquired [What's Good 206](#), an emerging local website that presents a millennial perspective on issues close to home.

"This combination ensures that our community maintains these robust news sources," said Robert I. Dunlop, President and CEO of KCTS 9. "KCTS 9, Crosscut and What's Good 206 will continue to produce original, compelling stories about the local and regional issues and ideas that matter most to our audiences."

"This is a huge win for everyone," said Crosscut Editor-in-Chief Greg Hanscom. "The combination gives Crosscut the organizational support to do more powerful, multimedia storytelling. KCTS 9 gets the benefit of eight years of entrepreneurship and award-winning online journalism at Crosscut, and the community gets sustainable local and regional news."

These moves are the latest steps in KCTS 9's strategy to redefine itself by bringing content to broadcast, digital and mobile platforms, serving more people across generations. Reflecting these changes, KCTS 9 has filed to change its legal name from KCTS Television to Cascade Public Media.

Audiences will continue to find KCTS 9, Crosscut and What's Good 206 online and on air, with each maintaining its individual and distinct presence and independent voice. KCTS 9 will continue to be a PBS member station, showcasing the highest caliber educational and entertainment content available on television today.

All staff at both KCTS 9 and Crosscut will maintain positions in the combined organization. By combining resources with KCTS 9, Crosscut will be able to produce more multimedia content for its audience. Meanwhile, both KCTS 9 and Crosscut staff will serve as experienced mentors for the up-and-coming journalists at What's Good 206.

These changes demonstrate KCTS 9's commitment to expand regional coverage and support the need in our community for substantive local journalism.

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About KCTS 9

KCTS 9 brings quality public media programming to the public when and where they need it—on the air, online, and in our communities—serving more than 2.2 million viewers each week in Western and Central Washington State, British Columbia and across Canada. To learn more about our programs and initiatives, visit [KCTS9.org](#).

Online: [KCTS9.org](#)

On Facebook: [facebook.com/KCTS9](https://www.facebook.com/KCTS9)

On Twitter: [@KCTS9](https://twitter.com/KCTS9)

About Crosscut

Crosscut's foundational belief is that an informed public is essential to finding good solutions to the civic and political challenges of our time. As a reader-supported, independent, nonprofit electronic journal, we strive to provide readers with the facts and analysis they need to intelligently participate in civic discourse on politics, culture and technology.

Online: crosscut.com

On Facebook: [facebook.com/crosscut](https://www.facebook.com/crosscut)

On Twitter: [@crosscut](https://twitter.com/crosscut)

About What's Good 206

What's Good 206 is a Seattle digital website dedicated to providing the millennial perspective on themes and issues that matter.

Online: wg206.org

On Facebook: [facebook.com/WG206](https://www.facebook.com/WG206)

On Twitter: [@WhatsGood_206](https://twitter.com/WhatsGood_206)

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