

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (February 2009)		FOR FCC USE ONLY
FCC 388 DTV Quarterly Activity Station Report			FOR COMMISSION USE ONLY FILE NO. -	
Licensee KCTS TELEVISION				
Call Sign KCTS-TV		Facility Id 33749		Previous Call Sign (if applicable)
Community of License				
City	State	County	Zip Code	
SEATTLE	WA	KING	98109 -	
Nielsen DMA SEATTLE-TACOMA		World Wide Web Home Page Address WWW.KCTS9.ORG		Licensee Renewal Expiration Date (mm/dd/yyyy) 02/01/2015
Channel Numbers: (Check the Channel Number(s) to which this form applies.)				
<input checked="" type="checkbox"/> Analog	9			
<input checked="" type="checkbox"/> Digital	41			
Report reflects information for quarter ending: 03/31/2009				
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?				
<input type="radio"/> Option One (A and D) <input type="radio"/> Option Two (B and D) <input checked="" type="radio"/> Option Three (C and D)				
Over the past quarter, have you fully complied with the requirements of this option?				<input checked="" type="radio"/> Yes <input type="radio"/> No
Simulcasting:				
Are you simulcasting on your Analog channel and your primary Digital stream?				<input checked="" type="radio"/> Yes <input type="radio"/> No
Application Purpose:				
<input checked="" type="radio"/> DTV Education Report				
<input type="radio"/> Amendment				File Number -
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.				

Section C (For Noncommercial broadcasters only)

On its analog channel, and its primary digital stream, a station must air 60 seconds per day of on-air consumer education, in variable timeslots, including at least 7.5 minutes per month between 6 pm and 12 am. Beginning May 1, 2008, this requirement doubles, and beginning November 1, 2008, it increases again, to 180 seconds per day and 22.5 minutes per month between 6 pm and midnight. It must also run one 30 minute transition education piece once (See rules for additional details).

Have you aired a sufficient amount of consumer education (60, 120, or 180 seconds per day, depending on the date) during each day this quarter? Yes No

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? The comment box may be used to describe this activity. At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to June 12, 2009.

Total number of 30 Minute Informational Programs 11

Comments:
THERE WERE 11 AIRINGS OF THE HALF-HOUR PROGRAM GET READY FOR DIGITAL TV DURING JANUARY AND FEBRUARY ON BOTH CHANNELS.

PLEASE SEE FINAL COMMENT SECTION BELOW FOR MORE INFORMATION ON DTV CONSUMER EDUCATION COMPLIANCE FOR THIS QUARTER.

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
<p>Comments:</p> <p>CONDUCTED INTERVIEW EXPLAINING THE DTV TRANSITION WITH A KCTS ON-AIR PROGRAM HOST. THE INTERVIEW IS STREAMING ON STATION DTV WEBSITE.</p> <p>TWO PER HOUR ON-AIR TESTS RUNNING A MESSAGE ON THE STATION ANALOG TRANSMISSION STREAM. VIEWERS RECEIVING OUR SIGNAL VIA OVER THE AIR SEE A MESSAGE INDICATING THE JUNE 12TH DATE, THAT THEIR TV IS NOT READY FOR DIGITAL AND TO CONTACT KCTS FOR INFORMATION AND/OR HELP.</p>	
Station Website Additional Activity Related to the DTV Transition - Last Quarter	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
<p>Comments:</p> <p>THE WEBSITE FEATURED A DTV READINESS QUIZ AND SURVEY, FEATURES A LINK TO LOCAL WALK-IN DTV HELP CENTERS, FEATURES A LINK TO THE FCC CONSUMER DTV FACTS SHEET, A LINK TO THE FEDERAL DTV COUPON FORM, A DIGITAL FAQ SHEET, A PRINTABLE DTV GUIDE, A LINK TO THE BLOG ON DTV HOSTED BY THE STATION CHIEF ENGINEER, A LINK TO THE INFORMATION SHEET PROVIDED BY THE NATIONAL ASSOCIATION OF BROADCASTERS (ALSO AVAILABLE IN SPANISH) AND A LINK TO A "CONTACT KCTS 9 FOR HELP" PAGE. THERE IS A DEDICATED E-MAIL ADDRESS TO SEND QUESTIONS TO AND A 1-800 NUMBER TO CALL WITH QUESTIONS. INFORMATION ABOUT THE DTV TRANSITION IS ALSO INCLUDED IN THE MONTHLY E-ZINES AND E-NEWSLETTERS DISTRIBUTED TO SEVERAL THOUSAND VIEWERS.</p>	
Additional DTV Outreach Efforts -- Last Quarter	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input checked="" type="checkbox"/> Speaking Engagements <p>Comments:</p> <p>STATION CHIEF ENGINEER AND ON-AIR PLEDGE HOST APPEARED ON A TALK SHOW FOR A LOCAL RADIO READING SERVICE TO ANSWER QUESTIONS FROM BLIND AND SIGHT IMPAIRED CITIZENS.</p>	
<input checked="" type="checkbox"/> Community Events <p>Comments:</p> <p>DTV INFORMATIONAL MATERIAL AVAILABLE TO ATTENDEES AT STATION OUTREACH EVENTS.</p>	
<input checked="" type="checkbox"/> Other (describe) <p>Comments:</p> <p>SOFT TEST OF THE SHUT OFF HELD ON JANUARY 13, 2009. STATION STAFF MANNED PHONES TO ANSWER QUESTIONS FROM VIEWERS AFFECTED BY THE TEST.</p>	
This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.	
<p>Comments:</p> <p>STATION KCTS AIRED SIGNIFICANTLY MORE THAN THE TOTAL REQUIRED AMOUNT OF DTV CONSUMER EDUCATION SPOTS DURING ALL THREE MONTHS IN THE FIRST QUARTER OF 2009. WHEREAS THE "OPTION 3" REQUIREMENTS SPECIFY 3 MINUTES PER DAY OF DTV CONSUMER EDUCATION, KCTS AIRED AN AVERAGE OF 5.8 MINUTES OF DTV CONSUMER EDUCATION PER DAY DURING THE QUARTER. IN ADDITION, WHILE "OPTION 3" REQUIRES 22.5 MINUTES PER MONTH OF DTV CONSUMER EDUCATION BETWEEN 6 PM AND MIDNIGHT, KCTS AIRED 111.5 MINUTES OF DTV CONSUMER EDUCATION DURING THOSE HOURS IN JANUARY, 2009, 49.5 MINUTES DURING THOSE HOURS IN FEBRUARY, 2009, AND 37 MINUTES DURING THOSE HOURS IN MARCH, 2009.</p>	

HOWEVER, DUE TO AN INADVERTENT SCHEDULING ERROR THAT WAS NOT DISCOVERED BEFORE THE BROADCAST LOGS WERE DELIVERED TO THE STATION'S MASTER CONTROL OPERATOR, KCTS FAILED TO COMPLY WITH THE DTV CONSUMER EDUCATION REQUIREMENTS IN TWO MINOR RESPECTS - BY NOT AIRING THE MINIMUM DAILY AMOUNT OF CONSUMER EDUCATION SPOTS ON FEBRUARY 7, 2009 (KCTS AIRED 60 SECONDS OF CONSUMER EDUCATION INSTEAD OF 180 SECONDS) AND ON FEBRUARY 18, 2009 (KCTS AIRED 120 SECONDS INSTEAD OF 180 SECONDS).

DESPITE THESE TWO MINOR LAPSES, KCTS BELIEVES THAT IT MORE THAN COMPLIED WITH THE GOAL OF PROVIDING SUFFICIENT ON-AIR INFORMATION TO CONSUMERS ABOUT THE DTV TRANSITION, AND THAT ITS INTERNAL PROCESS FOR ENSURING CONTINUED COMPLIANCE WITH THE REQUIREMENTS IS SOUND. AS DETAILED ABOVE, ALTHOUGH KCTS FELL SHORT BY 120 SECONDS OF PSAS ON ONE DAY AND 60 SECONDS SHORT ON ANOTHER DAY, IT FAR EXCEEDED THE OVERALL CONSUMER EDUCATION REQUIREMENTS DURING THIS QUARTER -- BY 252 MINUTES -- AND ALSO GREATLY EXCEEDED THE REQUIREMENTS FOR CONSUMER EDUCATION BETWEEN 6 PM AND MIDNIGHT -- BY 130.5 MINUTES. MOREOVER, KCTS HAS ESTABLISHED A PROCESS OF REVIEWING EACH DAY'S BROADCAST LOGS FOR COMPLIANCE WITH THE FCC'S DTV CONSUMER AWARENESS REQUIREMENTS PRIOR TO DELIVERY OF THOSE LOGS.

ALTHOUGH KCTS REGRETS THAT IT WAS UNABLE TO FULLY COMPLY WITH THE REQUIREMENTS ON TWO DAYS, KCTS RESPECTFULLY SUBMITS THAT IT WAS IN SUBSTANTIAL COMPLIANCE WITH THE FCC'S REQUIREMENTS THROUGHOUT THE QUARTER, AND EVEN WENT SIGNIFICANTLY BEYOND COMPLIANCE IN ALMOST ALL RESPECTS. IN ADDITION TO THE EFFORTS DESCRIBED ABOVE, KCTS AIRED A 30-MINUTE INFORMATIONAL PROGRAM ON THE DTV TRANSITION 11 TIMES DURING JANUARY AND FEBRUARY - IN CONTRAST TO THE MINIMUM REQUIREMENT TO DO JUST ONCE PRIOR TO FEBRUARY 17, 2009. MOREOVER, KCTS HAS ENGAGED IN DTV CONSUMER EDUCATION EFFORTS THAT ARE NOT REQUIRED BY THE FCC, SUCH AS: CONDUCTING AND AIRING AN INTERVIEW WITH ITS DIRECTOR OF ENGINEERING ON THE DTV TRANSITION FOR ITS LOCAL CURRENT AFFAIRS PROGRAM; AIRING PERIODIC "SOFT TESTS" DURING WHICH ANALOG OVER-THE-AIR PROGRAMMING WAS INTERRUPTED WITH DTV AWARENESS MESSAGES; INSERTING DTV TRANSITION MESSAGES INTO ITS OVER-THE-AIR ANALOG PROGRAMMING IN THE FORM OF TEXT OVERLAYS; ADVERTISING "SOFT" TESTS AND STAFFING PHONE BANKS WITH EMPLOYEES WHO VOLUNTEER TO ANSWER VIEWER QUESTIONS REGARDING THE DTV TRANSITION. KCTS WILL CONTINUE TO TAKE RESPONSIBILITY FOR INFORMING ITS VIEWERS OF THE DTV TRANSITION, THROUGH EXTENSIVE ON-AIR EDUCATION EFFORTS THROUGHOUT THE VIEWING DAY, WEB SITE POSTINGS, AND OTHER COMMUNITY OUTREACH.

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing <i>Michal A. Jacob</i>	Typed or Printed Title of Person Signing <i>Vice President & CFO</i>
Signature <i>Michal A Jacob</i>	Date (mm/dd/yyyy) <i>04-10-2009</i>

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERF, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been

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1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.**