



Quality programs that inform, involve and inspire

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BETH SAVAGE, PROVEN NONPROFIT LEADER, JOINS KCTS 9 DEVELOPMENT TEAM

SEATTLE—After a national search, KCTS 9 has named Beth Savage as its new Vice President of Development. Savage brings 17 years of experience in fundraising, strategic planning, management and administration to the position, in which she will oversee the station's fundraising programs, including membership, foundation support, corporate underwriting, major gifts and planned giving.

Beth's career encompasses leadership positions in development for nonprofit and academic organizations including the Saint Louis Science Center, Lindenwood University and Southern Illinois University. Most recently, Beth served as Vice President of Development for KETC/Channel 9, St. Louis PBS, leading development efforts to raise funds in support of operations, new media and the station's first documentary reporting on science, technology, engineering and math (STEM). There, she also supported station campaigns for literacy support and local programming, and raised significant funds to initiate FCC-mandated digital television broadcasting. Her achievements also include building strategic plans, endowment programs and capital campaigns.

"We are proud to welcome Beth to the KCTS 9 development team, and to the West Coast," says Maurice "Moss" Bresnahan, KCTS 9 President & CEO. "Beth brings experience developing organizational strategies, endowment programs and major giving campaigns—areas of growth for KCTS 9."

"The passion of this community for the mission of public television is evident in the incredibly strong support for KCTS 9," says Savage. "I look forward to getting to know Seattle and the Pacific Northwest through one of its richest resources."

A native of Chicago, Beth holds a JD from Saint Louis University School of Law and an MBA from Maryville University. She looks forward to exploring and identifying the organizational potential of KCTS 9's development team and to implementing effective strategies to fulfill that potential.

KCTS 9 broadcasts to approximately seven million viewers, with an average weekly audience of 2.2 million viewers in Washington state and British Columbia. The station serves the community with three digital channels, 24 hours a day, seven days a week: KCTS 9 HD, KCTS 9 Create and KCTS 9 V-me. Additionally, all local content is available on demand at KCTS9.org and via local cable systems.

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The KCTS 9 mission is to improve the quality of life in the communities we serve by providing meaningful programming on air, online and in the community that informs, involves and inspires.