



Quality programs that inform, involve and inspire

FOR IMMEDIATE RELEASE

Kill date: October 12, 2008

Contact:
Daphne Adair
206.443.6791
dadair@KCTS9.org

KCTS 9 ANNUAL OPEN HOUSE EVENTS IN VICTORIA AND VANCOUVER, OCT. 11 & 12

KCTS 9 Seattle thanks its Canadian audience and supporters with two Open House events in Victoria and Vancouver, British Columbia.

SEATTLE—KCTS 9, serving Western Washington and British Columbia, welcomes Canadian viewers to its annual open house events in Victoria and Vancouver the weekend of October 11 & 12. Special guest Rick Steves returns to B.C., bringing tales of his experiences around the globe—from his home in Edmonds, Washington, to his mission to spread peace and understanding in Iran—to share with KCTS 9 fans. His show, *Rick Steves' Europe*, airs Monday through Thursday at 7:30 p.m., and is a favorite among viewers across the international border. In fact, Steves was the number one pick for this year's featured guest in a survey of KCTS 9's Canadian viewers taken earlier this year.

Additionally, Enrique Cerna, KCTS 9 Executive Director of Production and host of the weekly public affairs show *KCTS 9 Connects*, will discuss his experiences covering cross-border topics for the station. Attendees will also enjoy an exclusive preview of iconic PBS programs near and dear to Canadian viewing audiences, including *NOVA*, *Masterpiece* and *Antiques Roadshow*. Guests will have the opportunity to meet and speak with KCTS 9 anchor George Ray, as well as board members and executive staff.

"KCTS 9 is unique among television stations—PBS a noncommercial organization, and the programs we distribute are made possible by the direct contributions of viewers. Individual donations make up over two-thirds of our operating budget, and Canadian viewers contribute 25 percent of those dollars through their support of Pacific Coast Public Television Association. Our British Columbia audience and their opinions are very important to us. We always look forward to this annual event where we can get to know them even better," says Bill Mohler, KCTS 9 President & CEO.

In Victoria, doors open at 2:00 p.m. (program begins at 3:00 p.m.) on Saturday, October 11 at the Victoria Conference Center, 720 Douglas Street. In Vancouver, doors open at 1:00 p.m. (program begins at 2:00 p.m.) on Sunday, October 12, at the Vancouver Convention Center, 999 Canada Place. A reception with light refreshments will be held in the hour preceding the program.

The Open House events are free, but seating is limited. Please reserve your space today by calling 604.685.7375 or by e-mailing your name, phone number and the number of people in your party to events@KCTS9.org.

###