



Quality programs that inform, involve and inspire

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NEW KCTS 9 SPECIAL *HOME SWEET HOME* INVESTIGATES WASHINGTON'S HOUSING MARKET

KCTS 9 is proud to present Home Sweet Home, an original program taking a comprehensive look at the volatile housing market in Washington and what it means for homeowners and would-be buyers.

SEATTLE—KCTS 9, Seattle's PBS affiliate, will premiere *Home Sweet Home: Owning the American Dream*, a locally produced program that will look at the shifting housing market in Seattle and Washington state, with stories from homeowners and buyers as well as insight and advice from a panel of professionals. Show segments and guests include:

- *The Greatest Asset* covers the Puget Sound real estate market, the escalation in prices it has undergone in the past twenty years, and the effects on longer-term owners.
- Lennox Scott, CEO of John L. Scott Real Estate, talks about the Puget Sound real estate market.
- *Priced out of the Market* shares stories of first-time home buyers in the market today, along with advice for first-time buyers from financial consultant Cindy Runger Balas.
- *Sub-Prime Effect* hones in on the impact of sub-prime mortgages and foreclosures on our market.
- Cindy Fazio, staff attorney in consumer services for the Washington Department of Financial Institutions, and Christina Latta, Seattle Debt Law founding partner, share helpful resources for homeowners affected by predatory lending and foreclosure.
- *Beyond the Bubble* considers condos, cottages and green alternatives with Grant Degginger, Bellevue Mayor and Lane Powell construction attorney; State Representative Deb Eddy; Michael Luis, manager of The Housing Partnership; and Lesley Williams, president of Williams Marketing.
- *Roundtable*: The show will close with a group of panelists including King County Executive Ron Sims; Russ Hokansen, CEO of Seattle-King County Association of Realtors; Michael Luis; and Enrique Cerna, host, discussing the current and future housing challenges in Washington state.

"Housing is a key quality of life issue no matter where you live, but the Pacific Northwest has long struggled with unique issues around our economy, geography and recent exponential growth," says KCTS 9 Vice President & General Manager Dick Warsinske. "KCTS 9 has a unique ability to tell the story from various perspectives including the long-time owner and the first-time buyer, as well as provide insight and advice from leaders and experts that can help shape the future of our region."

Home Sweet Home: Owning the American Dream will air Monday, June 30, at 10:00 p.m. The program, like all KCTS 9 local productions, will be available via Comcast Video On Demand after its initial broadcast. For complete schedule information, visit KCTS9.org.

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The KCTS 9 mission is to improve the quality of life in the communities we serve by providing meaningful programming on air, online and in the community that informs, involves and inspires.